



MiCareerQuest[™]
SOUTHEAST

SCHOOL PARTICIPATION GUIDE — 2023 —



MICHIGAN DEPARTMENT OF
LABOR & ECONOMIC
OPPORTUNITY

MICHIGAN
WORKS!

OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE

NOV
14
2023

**Suburban Collection
Showplace**
46100 Grand River Ave
Novi, MI 48374

This fall, your students will experience the most exciting career exploration event ever held in our state:
MiCareerQuest Southeast.

It takes place on Nov. 14, 2023, at the Suburban Collection Showplace in Novi and covers more than 400,000 square-feet of floor space.

You will be joining an estimated 8,000 students and chaperones from more than 125 high schools across our six-county region, who will meet with employers in four exciting career quadrants:

-  Advanced Manufacturing
-  Construction
-  Technology
-  Health Sciences

The day will be filled with engaging, hands-on activities to showcase the skills needed to succeed in nearly 200 in-demand, high-skill jobs. MiCareerQuest Southeast is designed to spark your students' curiosity and, most importantly, expand their knowledge of the career possibilities available to them after graduation.

This guide is designed to help you and your students prepare for the fast-paced, unique event, which is guaranteed to open their eyes to so many career possibilities. Please read it carefully, for there are plenty of details on the day's activities.

We look forward to seeing you in November!



Pre-Event Planning

CAREER OPPORTUNITIES

Each career quadrant features a variety of in-demand, rewarding jobs. A full list is included in the back of this guide. Students are encouraged to review the occupation list and note their “must see” jobs.

BUS TRANSPORTATION

Schools are strongly encouraged to arrange bus transportation as early as possible. All students must be transported to the event by bus. All buses must be clearly marked with the school’s name to facilitate a smooth departure from the venue.

EVENT FORMAT

Students participate in one of three designated sessions, starting at 8:15, 10:15 and 12:15 p.m. Each session is split into four, 27-minute blocks. Students are required to visit all four career quadrants. This does not include time to check in your school, so arrive early.

DRESS CODE

Students should follow their school’s dress code. Comfortable, closed-toe shoes are strongly recommended. Long pants also are recommended – no shorts, skirts or dresses. Also, no loose, hanging jewelry. Backpacks are not allowed in the building. If a student does not want to wear a coat inside, it should stay on the bus.

STUDENT BEHAVIOR

Students will be subject to their school’s student code of conduct. Once inside, they will not be allowed to leave the building until exiting for their buses. Fighting, foul language and other disrespectful behavior toward anyone will not be tolerated. There is no smoking or vaping allowed in the building.

SECURITY

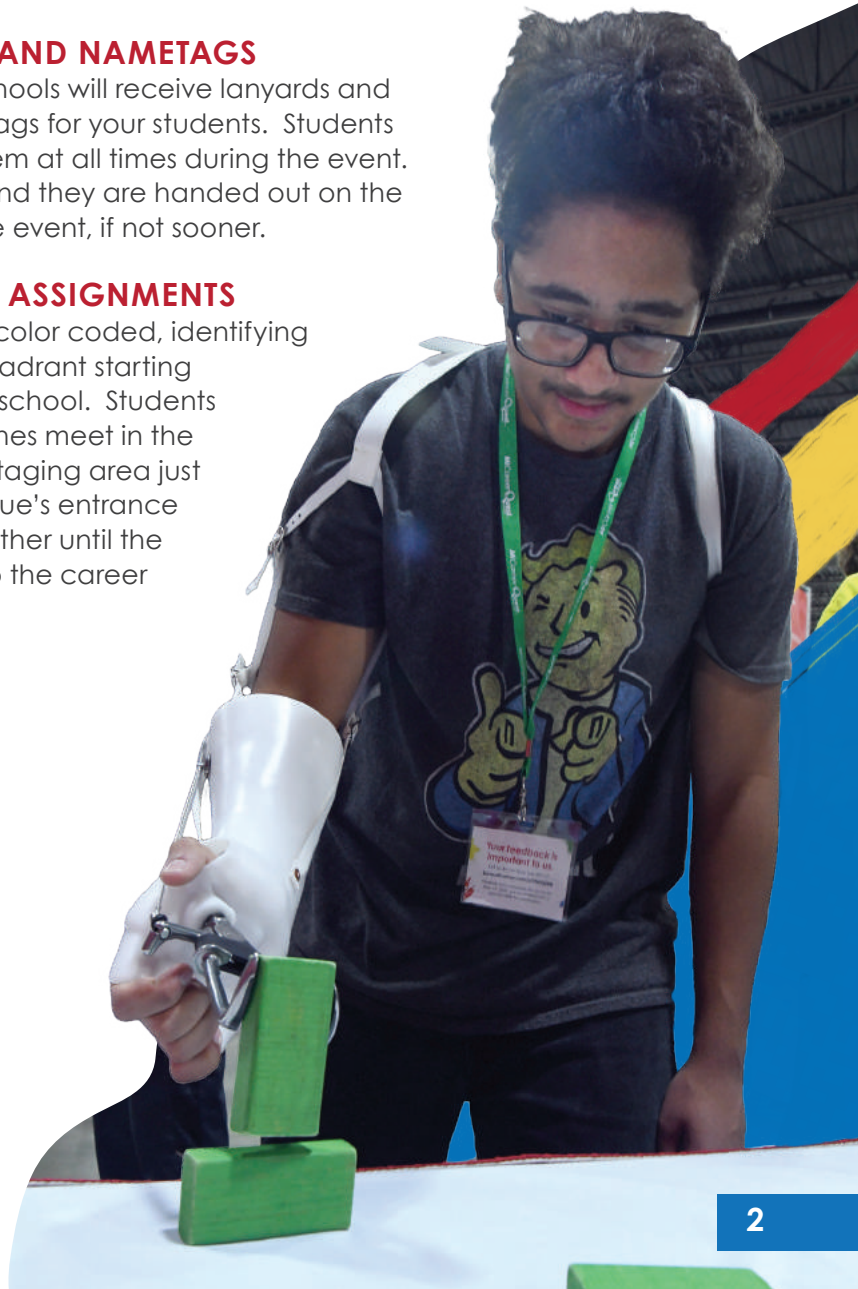
Security and law enforcement officers will be present throughout the event to assure all rules are obeyed and assist participants, as needed.

LANYARDS AND NAMETAGS

Registered schools will receive lanyards and blank name tags for your students. Students must wear them at all times during the event. We recommend they are handed out on the bus ride to the event, if not sooner.

QUADRANT ASSIGNMENTS

Lanyards are color coded, identifying the career quadrant starting point for your school. Students and chaperones meet in the appropriate staging area just inside the venue’s entrance and stay together until the doors open to the career quadrants.



Arrival

EAT BEFOREHAND

No food will be sold at the event so, depending on what session your school is attending, students and chaperones should eat breakfast or lunch beforehand.

TRAVELING TO THE EVENT

Each high school is responsible for transporting its students. Please plan to arrive 15-20 minutes before the start of your assigned session, if possible.

BUS DROP OFF

Upon arrival at the event, school and charter buses will be directed to the student drop-off area located in the front of the building toward the west end. After the drop-off, bus drivers will move their vehicles to the designated parking area. Students MUST remain on the bus until a MiCareerQuest Southeast bus greeter boards your bus in front of the Suburban Collection Showplace. Do not drop students off until instructed to do so. A bus driver break room is available near the school registration desk. Light refreshments will be available.

PARKING AREA

If a school brings multiple buses, they will be parked together. Attendants will direct the buses where to park, so they are easy to find when the students exit. If charter buses are used, signage must be placed in the front window of each one, so they are easily identifiable.

WELCOME AND CHECK IN

An event volunteer will greet each busload of students on their bus. Once they unload, another volunteer will lead them to the student staging area inside the building. Only one school chaperone should check in at the registration table. Students will be directed to the color-coded quadrant holding area matching their lanyards. All students from the same school will have the same color lanyard.

RESTROOMS

Men's and women's restrooms are located near the staging area. Restrooms also are located in the back hallway of the facility, behind the construction quadrant. Students can use the restrooms at any time.



PROHIBITED ITEMS

No weapons of any kind are allowed in the facility. Law enforcement officers will be on-hand. Outside backpacks or knapsacks also are not allowed.

PHOTOGRAPHY AND VIDEOTAPING

Students are welcome to use their personal cell phones to take pictures and shoot video at the event. For liability reasons, students should not bring 35mm DSLR or similar equipment on the field trip, unless they receive prior approval from the event organizers.

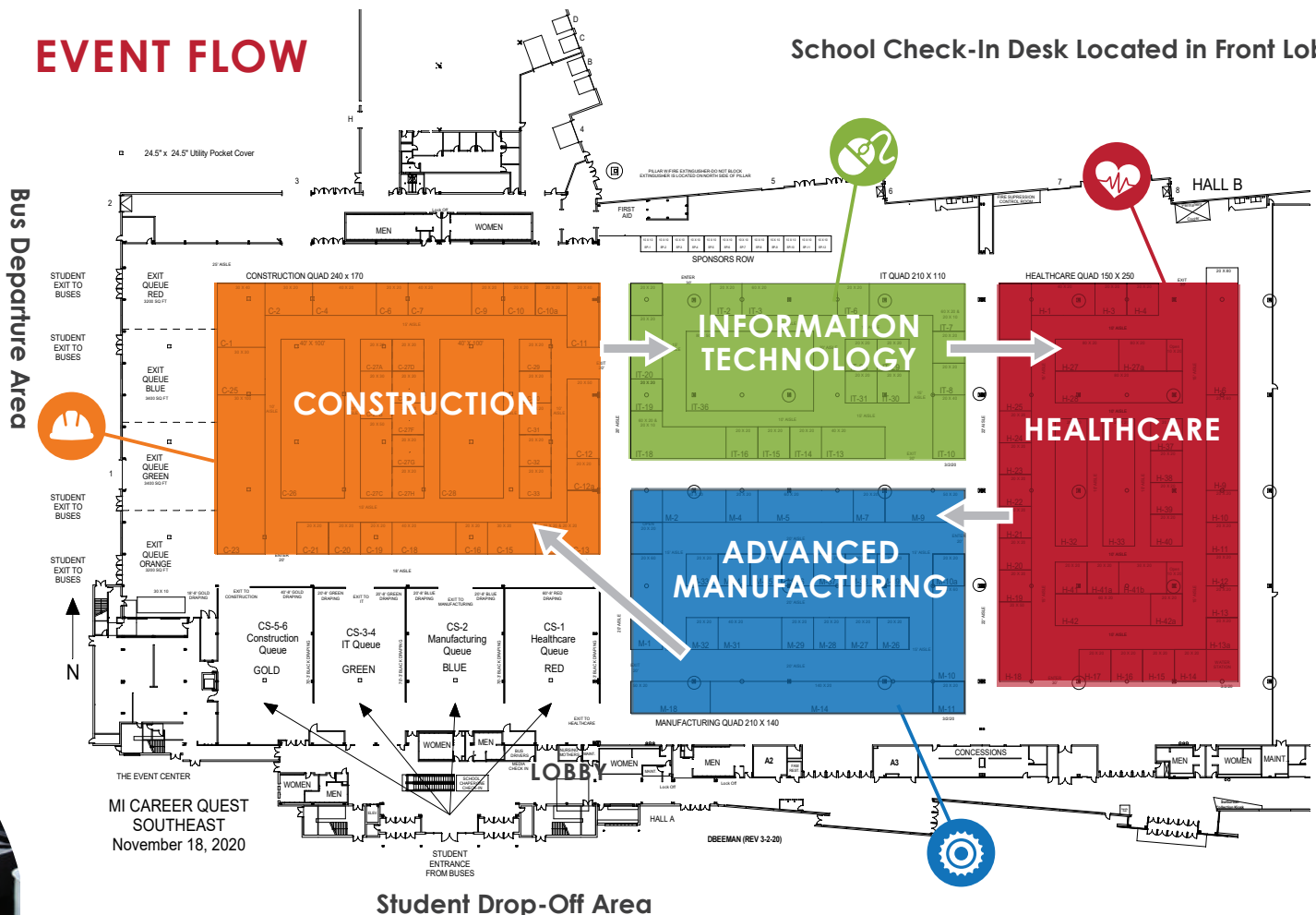
INCLEMENT WEATHER

Bad weather will not cancel the event, although we recognize school bus transportation may not be available if a school district cancels classes that day.



EVENT FLOW

School Check-In Desk Located in Front Lobby



Inside the Event

INTERACTIVE DISPLAYS

Students will not be standing idle at this event. The hands-on nature invites participation. Exhibitors are highlighting career opportunities through engaging, interactive activities.

ENTHUSIASTIC PEOPLE

Working professionals, excited to meet your students, have volunteered their time for this event. They love their jobs and want to share information on the skills and education needed to succeed.

ASK QUESTIONS

One of the best ways to learn about a job is to ask questions. The working professionals expect them from your students and are anxious to share their stories. Please remind your students to be respectful.

QUESTIONS TO ASK EMPLOYERS

No matter where your students are in their career quests, this is their opportunity to talk to working professionals. They are encouraged to ask questions about their career path, decisions to pursue such a job and what it takes to succeed.

As a starting point, below is a list of potential questions they may want to consider:

- What skills and education are required for your current position?
- What do you like most about your job? Least?
- When did you decide to pursue a career in this field?
- What other jobs did you consider?
- Describe a typical day on the job. What are your hours/days of work?
- What personal qualities or abilities are important to being successful in this job?
- Do you work alone or on a team most often?
- What can cause stress on this job?
- What is your perception of the job outlook for this career field?
- What are some of the surprises you have had in this job?
- Were you employed in another profession before taking this job? If so, why did you change professions?
- What kind of training do companies like yours provide incoming employees? What skills are you expected to have beforehand?
- What advice would you give someone considering the same career?



ROTATING THROUGH THE CAREER QUADRANTS

Your students will be spending 27 minutes in each career quadrant, with a few minutes in between to gather and move to the next one. Loud music will be played overhead, signaling it is time to move to the next quadrant with event volunteers. After the last quadrant, the students will be led to the exit area where their bus will be waiting.

SPEND TIME WISELY

Students are required to visit all four career quadrants, so they most likely will not have the time to visit every exhibitor. We strongly suggest your students review the list of occupations in this guide and note which ones they do not want to miss.

SOCIAL MEDIA

We encourage you and your students to share your experiences at the event with friends, family and others via social media, using #MiCareerQuestSE. Our social media contact information is on the back page. Everyone has access to our special SnapChat filters during the event.

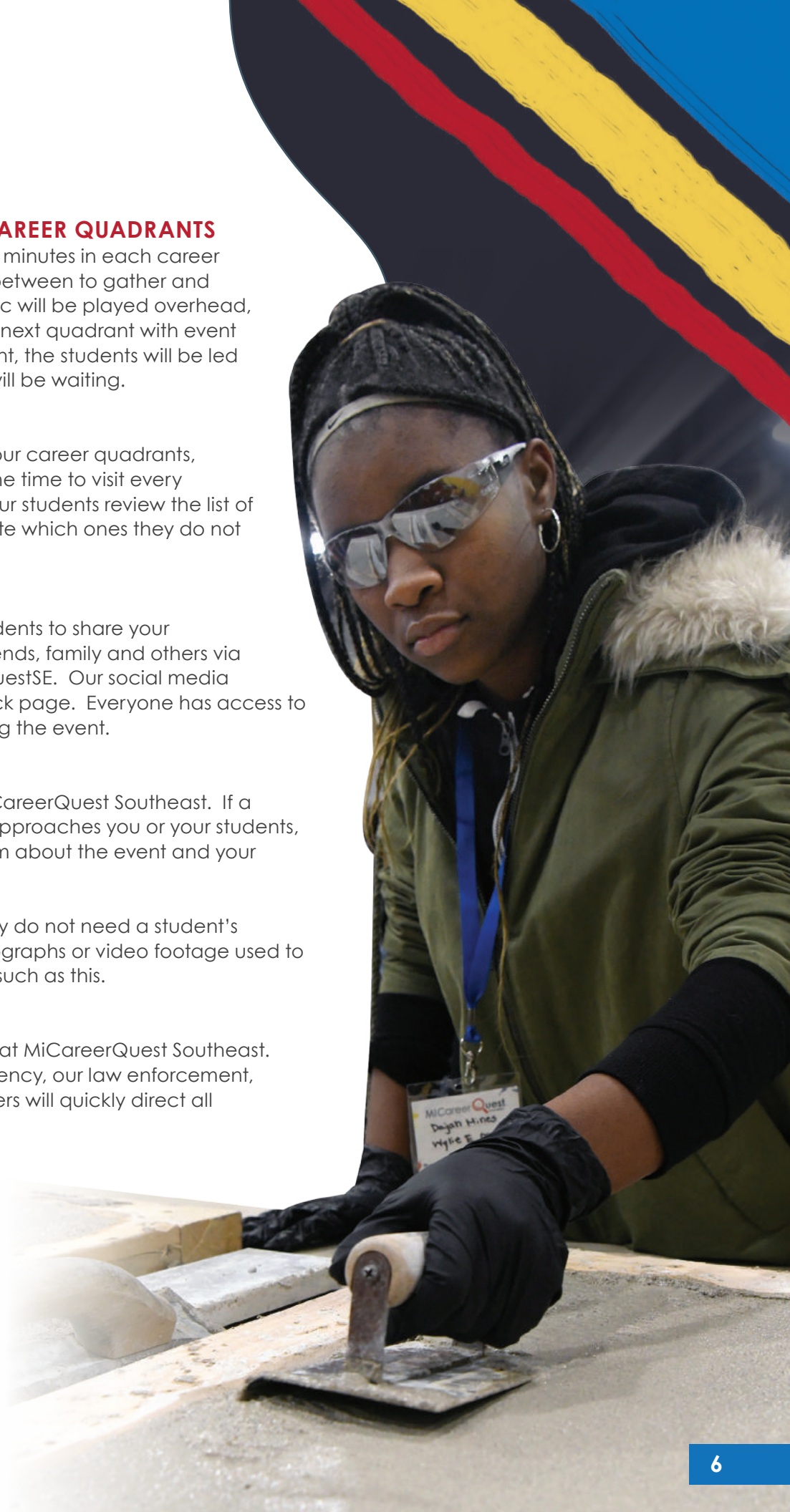
MEDIA

Local media will be covering MiCareerQuest Southeast. If a news reporter or photographer approaches you or your students, we encourage you to talk to them about the event and your impressions.

Please note, news media typically do not need a student's approval to be included in photographs or video footage used to cover a large, high-profile event such as this.

EMERGENCY PROCEDURES

Everyone's safety is a top priority at MiCareerQuest Southeast. In the unlikely event of an emergency, our law enforcement, security team and event volunteers will quickly direct all participants on what to do.



Wrapping Up the Visit

EXIT

Once a session ends, students will be directed to the MiCareerQuest Southeast exit area, located on the west end of the building. Several large doors will be open to the parking lot where buses will be staged. Students and chaperones should leave the building immediately. Volunteer staff will direct everyone to the right aisle where all of a district's buses will be parked.

POST-EVENT STUDENT SURVEYS

Students will be asked to complete a brief online survey within 24 hours after the event. The online address to access the survey is on the back of the lanyards. Students who include an email address will be entered into a drawing for a gift card.

POST-EVENT CHAPERONE SURVEYS

A more comprehensive post-event survey will be emailed to the chaperones listed for each school. Like the student feedback, chaperone input is very important to making the event better each year.





Check List

BEFORE LEAVING FOR THE EVENT:

- ✓ If there is a significant change in the number of students attending the event, please email Brooklyn Frontiera at frontierab@oakgov.com
- ✓ Coordinate bus transportation to arrive at the Suburban Collection Showplace 20 minutes before the start of your session, if possible.
- ✓ Review the expectations for student behavior and provide an overview of the event with the students.
- ✓ Distribute lanyards and name tags to all students and staff members prior to getting on your bus.
- ✓ Review the exit plan from the event with students.

AT THE EVENT:

- ✓ Instruct the bus driver(s) to follow the directions provided by the parking lot volunteers.
- ✓ Exchange cell phone numbers with the bus driver(s) to facilitate communications during the departure.
- ✓ Be sure all students are wearing their lanyards; the color determines which career quadrant they start in.
- ✓ Students should visit each quadrant as a group.
- ✓ Look for event volunteers if you need assistance.
- ✓ Use social media to share the experience at MiCareerQuest Southeast with friends, family and others.

Occupations to be Showcased *(subject to change)*

ADVANCED MANUFACTURING

Airframe and Powerplant Technician	Data Science Engineer	Process & Production Engineer
Application Engineer	Electrical Engineer	Production & Process Technician
Augmented Reality Welder	Engineer	Quality Engineer
Automotive Technician	Fabricator	Quality Technician
Battery Engineer	Laser Metrologist	Robot Programmer
Builder/Assembler	Machinist	Robotics Technician
CAD Operator	Maintenance Technician	Service Engineer
Chemist	Marine Technician	Service Technician
CNC Machine Operator	Materials Processing Technician	Systems Engineer
CNC Machinist	Mechanical Engineer	Welder
Coding Technician	Mechatronics Engineer	
Controls Engineer	Metrologist	

CONSTRUCTION

Architectural Engineer	Geotechnical Engineer	Project Superintendent
Brickmason	Heavy Equipment Mechanic	Road Maintenance Operator
Carpenter	Heavy Equipment Operator	Roofer
Civil Designer	Heavy Equipment Repairer	Safety Manager
Civil Engineer	HVAC Technician	Survey Technician
Electrician	Maintenance Mechanic	Virtual Design Construction Worker
Environmental Engineer	Millwright	Virtual Design Manager
Facilities Engineer	Plumber	
Foreman	Project Manager	

HEALTH SCIENCES

Biomedical Engineer	Medical Laboratory Technician	Respiratory Technician
Dental Assistant	Nurse	Respiratory Therapist
Dental Hygienist	Nutritionist	Retail Associate
Distribution Technician	Occupational Therapist	Sewer Treatment Operator
Emergency Medical Service Worker	Othotist	Sterile Processing Technician
Exercise Scientist	Phlebotomist	Surgical Technologist
Lab Technician	Physical Therapist	Teacher
Law Enforcement Officer	Physical Therapy Assistant	Veterinarian
Logistics Technician	Physicians Assistant	Veterinary Nurse
Medical Assistant	Prosthetist	Water Treatment Operator
Medical Laboratory Assistant	Radiologic Technologist	
Medical Laboratory Scientist	Radiology Technician	

TECHNOLOGY

Automotive Technician	Electrical Engineer	Manufacturing Technician
Aviation Maintenance Technician	Electronics Repair Technician	Marine Technician
Biomedical Engineer	Entrepreneur	Mechanical Engineer
Cybersecurity Analyst	Environmental Engineer	Network Technician
Cybersecurity	Game Designer	Producer
Diesel Technician	Geologist	Robotics Technician
Director	Help Desk Technician	Semiconductor Process Technician
Dispatcher	Industrial Engineer	Software Developer
Drone Operator	Intelligent Transportation	Software Engineer
Drone Technician	Systems Manager	STEM/STEAM Teacher
	Lab Technician	System Developer

Thank You to Our Sponsors *(as of Sept. 25, 2023)*

PRESENTING



GOLD



SILVER



BRONZE

City of Novi
City of Southfield
Construction Association of Michigan

Detroit Plumbers Local 98
Danlaw
Great Lakes Water Authority

SUPPORTER

EdEn, Inc.
Michigan Regional Council of
Carpenters and Millwrights
MMTC

Oakland County Business Finance
Our Next Energy (ONE)
People Driven Technology
Spalding DeDecker

For more information:
OakGov.com/MiCareerQuestSE



MiCareerQuestSE



@OaklandMIWorks



@oaklandmiworks

Questions? Email:

MiCareerQuestSE@oakgov.com