



Investment & Economic Impact

2022 STATISTICS

The following data summarizes the annual investment and economic impact in Main Street Oakland County (MSOC) Select Level communities for 2022.*

\$38,205,415

New Annual Public and Private Investment:

\$20,683,581 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$17,521,834 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements

15,331 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners

\$490,921 Cash Sponsorships

Donated to MSOC community programs

**MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).*



187 Net new full-time jobs created



39 Net new businesses established



181,622 sq. ft. New floor space constructed



110 New housing units constructed



135 Buildings rehabilitated



422 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

MainStreetOaklandCounty.com

  @AdvantageOak | #OaklandCounty

All ways, MOVING FORWARD


OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE



Investment & Economic Impact

2001-2022 STATISTICS

The following data summarizes the cumulative investment and economic impact in Main Street Oakland County (MSOC) Select Level communities from 2001 through 2022.*

\$1,079,949,625

Cumulative Public and Private Investment:

\$414,142,827 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$665,806,798 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements

493,284 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners

\$11,761,563 Cash Sponsorships

Donated to MSOC community programs

**MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).*



7,933 Net new full-time jobs created



1,345 Net new businesses established



3,924,549 sq. ft. New floor space constructed



1,189 New housing units constructed



2,718 Buildings rehabilitated



6,259 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

MainStreetOaklandCounty.com

  @AdvantageOak | #OaklandCounty

All ways, MOVING FORWARD


OAKLAND
COUNTY MICHIGAN
ECONOMIC DEVELOPMENT
DAVID COULTER
OAKLAND COUNTY EXECUTIVE